



Partnership Opportunities

Partnership titles and availability

Package	Inventory	Fee	Minimum stand	Role
Platinum partner	4	₹50 lakh	350 sqm	Category leadership
Gold partner	8	₹35 lakh	250 sqm	High-impact visibility
Silver partner	12	₹20 lakh	150 sqm	Audience engagement

Partnership entitlements

Right	Platinum	Gold	Silver
Area	350 Sqm	250 Sqm	150 Sqm
Company Logo on all backdrop	Yes	Yes	Yes
Logo and name of company printed on all brochures & posters to be circulated in the country and abroad	Yes	Yes	Yes
Logo and name of company on all promotional materials	Yes	Yes	Yes
We will undertake email campaign, social media campaign, whatsapp campaign, MS campaign & voice call campaign to our visitors database	5	1	1
Logo & name of company in all print, electronic & digital media (newspapers, magazines, television, social media etc.)	Yes	Yes	Yes
Logo featured on website with link to company website	Yes	Without link	Without link
Full page advertisement in show directory	2 pages	1 page	Half page
Videos to be played during the exhibition at regular intervals	3 min	None	None
Outdoor branding options at venue	4 no	1 no	1 no
Opening ceremony	1 VIP + 5 min speaker slot	VIP seating	Reserved seating
Dedicated campaigns	3	2	None
VIP parking passes	40	30	20
Access to guest club	30	10	5

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