Messe Düsseldorf strengthens its trade fair portfolio for plastics & rubber in India

PMMAI and Messe Düsseldorf India join forces to co-organize PLASTFOCUS from 2027

The World's No. 1 Trade Fair
for Plastics and Rubber
18 - 25 OCTOBER 2028
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k-online.com

K – The World's No. 1 Trade Fair for Plastics and Rubber – is further strengthening its international portfolio in India, one of the world's largest and fastest-growing economies: Messe Düsseldorf India and the Plastics Machinery Manufacturers Association of India (PMMAI) have entered into a long-term strategic partnership for the further development of PLASTFOCUS, one of India's key trade fairs for the plastics industry. Messe Düsseldorf and PMMAI now co-own PLASTFOCUS, laying the foundation for a long-term commitment to one of the world's most dynamic plastics markets.

From 2027 onwards, PLASTFOCUS will be jointly organized by Messe Düsseldorf India and PMMAI. The event will become part of the K Alliance, the global plastics and rubber portfolio of Messe Düsseldorf, which brings together its own events and strategic alliances in key growth markets around the world. With PLASTFOCUS, the K Alliance is further expanding its presence in India and strengthening its role as an international network for the plastics and rubber industry. For Messe Düsseldorf, the partnership represents an important strategic investment in the Indian market, creating new opportunities not only in the plastics and rubber sector but also, in the long term, in related industries such as packaging and printing.

"India is one of the most important future markets for the plastics industry. By integrating PLASTFOCUS into the K Alliance, we will be creating a strong platform for our customers in a highly dynamic environment and are further expanding K's global reach," says Marius Berlemann, Chief Operating Officer at Messe Düsseldorf.

India's plastics industry is characterized by strong growth, rising domestic demand and substantial long-term potential. Market studies estimate the Indian plastics industry at more than USD 44 billion in 2025, with growth expected to exceed USD 63 billion by 2031. Plastics consumption in India has risen sharply in recent decades and now amounts to around 22 million

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tons. At the same time, per capita consumption remains comparatively low, underlining the significant growth potential of the market. Investments in industrial infrastructure, manufacturing capacities, export-oriented production and recycling solutions continue to support the sector's development.

"PLASTFOCUS has established itself as an important platform for India's plastics industry. Our partnership with Messe Düsseldorf India takes it to the next level – creating a stronger international platform for Indian manufacturers to connect with global markets, technologies and business opportunities. Together, we want PLASTFOCUS to reflect the scale, capabilities and growing global ambitions of India's plastic processing and allied machinery industry," says Tushar Parikh, President of PMMAI and Managing Director of Neoplast Engineering Private Limited.

The new partnership with PMMAI marks the first time that Messe Düsseldorf India will co-organize a plastics exhibition in the Indian market. Beginning with the 2027 edition, PLASTFOCUS will move from Noida/Delhi to Bengaluru, one of India's leading industrial and technology hubs in the southern part of India. The next edition will take place from June 23 to 26, 2027, at the Bangalore International Exhibition Centre (BIEC) and is planned to be held biennially thereafter.

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About K in Düsseldorf:
*K was first organised by Messe Düsseldorf in 1952 and takes place every three years. The last K in 2025 attracted 3,246 exhibitors from 65 countries across over 176,**000 m² of net exhibition space and around 169,000 trade visitors, 73 per cent of whom came** from abroad. www.k-online.com*

About Messe Düsseldorf India:
Messe Düsseldorf India Pvt. Ltd., a wholly owned subsidiary of Messe Düsseldorf GmbH, organizes leading trade fairs in India and represents the Messe Düsseldorf Group in the Indian market. It is part of the regional hub Messe Düsseldorf for Asia (MDfA). www.md-india.com

About Plastics Machinery Manufacturers Association of India (PMMAI):
PMMAI is a non-profit industry association representing the interests of the plastics processing, converting, packaging and allied machinery manufacturing industry in India and the founder of "PLASTFOCUS", India's leading exhibition for plastics machinery and technology.

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